



New SEAT  
**COLLECTION**





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# Men's **SEAT Basic T-Shirt**

The fact that the basic t-shirt is a main staple of your wardrobe doesn't mean that just any one will do. Ours is made of cotton and LYCRA® so it feels great on you. Only available in the colours that suit you best!



# Men's **SEAT High Quality T-Shirt**

When a t-shirt becomes your favourite garment, only you know why. Made of 100% cotton and available in those colours that go well with anything. What else could you ask for?



# Men's **SEAT T-Shirt with Pocket**

Why don't you spruce up the ordinary? The coloured pocket adds an original touch to the t-shirt and highlights the outline of our logo. And not only is it different on the outside, it's made of organic cotton, so that when you put it on, you will love it on the inside, too.



# Men's **SEAT Polo** **Short Sleeve**

There must be a reason why it's the uniform of the most elegant athletes. This fine pique SEAT polo is of high quality, and it will be appropriate in any situation, even when all you are looking for is to be comfortable. It bears a white logo and is available in three colours.



# Men's **SEAT Polo** **Long Sleeve**

Let's look at the bright side ... the cold weather gives you more options for choosing your outfit. And this high quality, long sleeve fine piqué SEAT polo will always be an elegant option in your wardrobe.



# Men's **SEAT Polar Jacket**

Some say that feeling cold is psychological. Especially if you are sporting this SEAT polar jacket made of 100% micropolar polyester with anti-pilling treatment so it always looks brand new. It bears a discreet logo in white on the left chest, a zip closure and two side pockets.



# Men's **SEAT** **Hoodie**

Not many garments make you feel as good as a sweatshirt does. Especially the one from SEAT made of 80% cotton and 20% polyester with a two colour hood and a logo in white on the left chest. To make it even better, it's got a kangaroo pocket with headphone access and a ribbed finish in the cuffs and hem.



# Men's **SEAT Softshell Jacket**

The weather can fail you, but not your plans. This quality SEAT jacket will protect you, keeping you warm and dry wherever you may be. Its three-layer heat-bonded fabric is breathable and waterproof up to 8000 mm. Apart from its discreet SEAT logo in white on the left chest, it has a zip closure, as well as two side pockets and a third on the left sleeve.



# Men's **SEAT Winter Jacket**

With your SEAT winter jacket, the arrival of cold weather will seem like an irresistible idea. Made of a high quality softshell fabric with a triple layer that both breathes and keeps moisture out, this jacket includes micropolar fabric for its lining, a reflective stripe on the back and convenient zip pockets.



# SEAT Cap

Show that you belong to the SEAT team with this attractive cap. The colour you choose doesn't matter. You'll see the horizon more clearly with any one of them. It's got an adjustable back closure with a matte silver metal buckle and a visor with white trim.



# Women's **SEAT Basic T-Shirt**

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# Kid's **SEAT Basic T-Shirt**

The fact that the basic t-shirt is a main staple of your wardrobe doesn't mean that just any one will do. Ours is made of cotton and LYCRA® so it feels great on you. Only available in the colours that suit you best!



# Kid's **SEAT Softshell Jacket**

Softshell jacket made of 95% polyester and 5% elastane.  
Three layer heat-bonded fabric, breathable and waterproof  
up to 8000mm. SEAT logo in white on left chest. Zip closure,  
two side zip pockets and one pocket with zip on left sleeve.

# SEAT Kids Color Kit

Astronauts or poets? Most likely the first step is to learn to draw stars. Stretch the imagination of the littlest ones with this wooden box that includes, 12 coloured pencils, 12 markers, 12 waxes, 12 pastel chalks, 12 watercolours, 1 brush, 1 pencil, 1 pencil sharpener, 1 eraser and 1 ruler.





# SEAT Kids Car

SEAT Kid's Car for children from 12 months,  
with padded seat. Including sticker sheet.

# SEAT ATECA Scale 1:43



Having won several awards from a variety of publics, the SEAT Ateca deserves to have its own miniature. Made of diecast metal, this 1/43 scale model includes all the minute details. The dimensions are 165 x 73 x 70mm and the colour is Samoa Orange with a black interior.

# SEAT IBIZA Scale 1:43



Who has never been in a SEAT Ibiza? It's a car that has become a part of everyone's history. Now you can have this symbol of automotive tradition as a 1/43 scale miniature in diecast metal with all the details. The dimensions are 165 x 73 x 70mm and the colour is Mystic Magenta with a black interior.



# SEAT

## IBIZA FR

### Scale 1:43



Who has never been in a SEAT Ibiza? It's a car that has become a part of everyone's history. Now you can have this symbol of automotive tradition as a 1/43 scale miniature in diecast metal with all the details. The dimensions are 165 x 73 x 70mm and the colour is Desire Red with a black interior.

# SEAT

# ARONA

## Scale 1:43



Born to break the mould, the SEAT Aroca is not just a family car. And it's not just for city driving. It's a free spirit. And now it can be yours as a 1/43 scale diecast miniature model with all the details. The dimensions are 165 x 73 x 70mm and the colour is Nevada White with a black interior.

# SEAT

## ARONA FR

### Scale 1:43



Born to break the mould, the SEAT Aroca is not just a family car. And it's not just for city driving. It's a free spirit. And now it can be yours as a 1/43 scale diecast miniature model with all the details. The dimensions are 165 x 73 x 70mm and the colour is Desire Red with a black interior.



# SEAT XIAOMI Smart Watch

Feel how technology becomes a part of you. With this XIAOMI smart watch your smartphone will always be connected to your wrist without you even noticing. Receive phone calls and app notifications and enjoy its touch screen, its 16 MB memory, USB charger and enough battery for about twenty days - enough to feel free from any restraints. And it's compatible with both ANDROID and iOS.

# SEAT Speaker

Every moment has its soundtrack to accompany you. With this speaker, which includes hands-free function, card slot for mini SD up to 32GB capacity, auxiliary line input through 3.5 mm jack connection, built-in microphone, Bluetooth® system, autonomy of up to two hours, volume control and connection to the playlists on your mobile device, the music will always be by your side. The microphone and USB cable is included.



# SEAT in-ear headphones

Small and light, SEAT in-ear headphones are ideal for listening to music while on the go. Whether you're out for a walk, on public transport or playing sports - thanks to its incredible sound technology, you can enjoy your favorite songs with perfect clarity, with no interruptions from the outside world.



# SEAT Aluminium Power Bank

If you are one of those people that hates to leave a conversation unfinished, this is for you. This SEAT aluminium external battery of 4000 mAh of power will allow you to extend the battery of your phone at any time. It includes a micro USB cable and is available in three colours with our engraved logo.

# SEAT Rubber Card Holder

A cell phone is no longer just a telephone. It's our friends, the photos of a holiday, the music we listen to, what we read. This SEAT phone card holder will take care of all those things you care so much about. Includes an adhesive tape to adhere it to the back of your phone.

# SEAT Hub with Four USB Port

All devices deserve to have a USB port available. With this four USB port hub you will never have to choose which device gets left out. It also has a 14,5 cm cable and boasts an elegant design in black aluminium with the logo engraved on the back in white.

# SEAT Travel Plug with USB Charger

We human beings will always be able to connect with each other using our gestures, but machines require their own personal plug. This travel adapter is compatible in more than 100 countries and includes a USB charger.

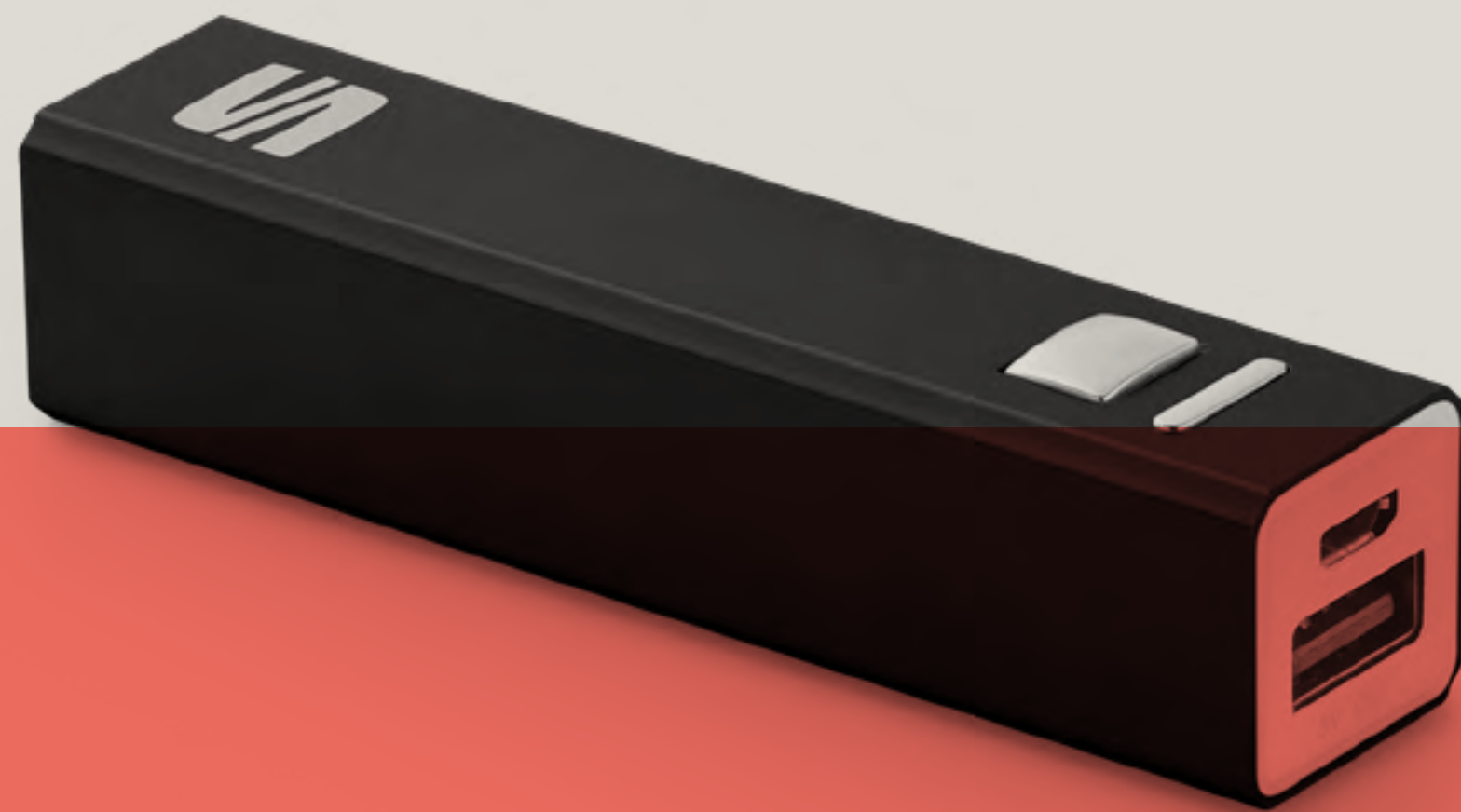


# SEAT Mini Lantern



Sometimes a little ray of light can change everything. This LED bulb torch with an attached key ring will be of help when you least expect it. Includes three AG3 batteries and a LED light to illuminate the engraved logo. With reduced dimensions 1,3 x 6,5 cm is optimal as a keyholder.

# SEAT Portable Power Bank



There are pocket batteries with dimensions 2,2 x 9,4 x 2,2 cm. The SEAT 2200 mAh power bank will always provide you with extra power to stay connected. It has LED load indicators and a micro USB cable and is available in six attractive colours with our logo.

# SEAT USB

The safest place for your documents is with you. These small 16 GB USB flash drives are a great solution. They come in an attractive array of colours so they never get lost, plus they include a swivel mechanism, a smooth, shiny metallic finish and our logo.

# SEAT Laptop Backpack

You can be your very best no matter where you might find yourself. And this special laptop backpack will make sure of it. It's got one padded compartment on the inside to protect a laptop of up to 15" plus a front pocket for smartphone, a reinforced handle, as well as an ergonomic padding on back.



# SEAT Urban Backpack

The city is full of interesting things to do. You just need to always be ready for any of them with this SEAT backpack. Made of 85% polyester and 15% cotton, it also has a reflective layer for greater visibility, a roller closure, an outside secret pocket with a zipper and adjustable padded handles, as well as a capacity of 15 litres.

# SEAT Waterproof Bag

You don't have to stay at home to feel safe. Put all your important things inside this black waterproof bag bearing our logo in black and go about your business. Everything will remain as dry as it was when you placed it in the bag. And it has a capacity of 20 litres.

# SEAT Cotton Bag

Comfortable, practical and ecological made in 100% cotton with dimensions 36 x 41 cm. This tote bag has become a staple of modern urban wear. But the colours presented by SEAT are unique and capable of making you stand out, even in the city.

# SEAT Beach Towel

The beach. Probably the preferred getaway plan for the majority of people on the planet. SEAT introduces a colorfull beach towel collection, almost all of them easily found once you leave the water.

Dimensions 160 x 100 cm.



# SEAT Travel Blanket

Everything is better under a travel blanket. This SEAT blanket made of polar fabric will snuggle with you wherever you go. It includes a polyester sleeve and the SEAT Logo embroidered in one corner. Dimensions 120 x 150 cm.

# SEAT Foldable Umbrella

You've got plenty of apps to tell you if it will rain. But some days the safest thing is to take your SEAT umbrella with you. With automatic opening and three sections of 54 cm for folding, this umbrella is designed for your maximum comfort. It also has an ergonomic rubber handle and two elegant logos in white. Open diameter 96 cm, height 58 cm. Weight 315g.

# SEAT Automatic Umbrella

“It won’t make a difference if it rains or if it pours. You will always be protected with this sturdy SEAT umbrella. It has automatic opening for greater convenience and an elegant design with plated metal shaft and ribs, straight handle and logo in black.  
Open diameter 120 cm, height 94 cm”

# SEAT Thermo

Why not always feel good, no matter where you may be?  
With this design thermo, any moment can be a pleasant one.  
It has a double wall of stainless steel, safety plastic screw cap,  
integrated opening and a rubber coating on the bottom for  
better adhesion. It holds approximately 400 ml.

# SEAT Thermo with Cup

Feel right at home no matter how far away you are with this practical thermo and its built-in cup. It holds 490 ml and is available in two colours.



# SEAT Sport Bottle

For those days when you would rather leave your car parked. This lightweight aluminium bottle with carabiner will allow you to conveniently carry water with you while you do outdoor activities. It holds up to 800 ml and is available in two colours.

# SEAT Tritan Bottle

Action – Reaction. With this reusable bottle you will always have water on hand to keep hydrated, while caring for the environment at the same time. You can even conveniently drink with one hand by just pressing a button. And because it is made of Tritan, a BPA-free material, and has a silicone sleeved body, it's healthy and durable. It holds 600 ml.

# SEAT Reusable Bottle

Turn each sip into something special. This hermetical bottle with its stainless steel stopper and wrist strap is made of Tritan, a BPA-free material, and is available in three attractive colours.

DIN A5

# SEAT Coloured Notebook

Eighty blank pages. Eighty opportunities to start something new, to write down something unforgettable. Or just to doodle. Eighty pages just for you. Available in DIN A5 and DIN A6 with the rubber band and margins in three distinctive colours that stand out against the black covers.

DIN A6

# SEAT Coloured Notebook

Eighty blank pages. Eighty opportunities to start something new, to write down something unforgettable. Or just to doodle. Eighty pages just for you. Available in DIN A5 and DIN A6 with the rubber band and margins in three distinctive colours that stand out against the black covers.



DIN A5

# SEAT Soft Touch Notebook

Sometimes good luck means having a notebook with you so that you don't forget an idea. And sometimes you decide to write down an idea just so you can open the notebook one more time. It's available in two sizes, DIN A5 and DIN A6, with imitation leather covers, 96 pages, a rubber closure and six catchy colours that make it an even greater temptation.

DIN A6

# SEAT Soft Touch Notebook

Sometimes good luck means having a notebook with you so that you don't forget an idea. And sometimes you decide to write down an idea just so you can open the notebook one more time. It's available in two sizes, DIN A5 and DIN A6, with imitation leather covers, 96 pages, a rubber closure and six catchy colours that make it an even greater temptation.

# SEAT Soft Touch Pen

You still haven't said what you need to say. Let your thoughts roam freely with this attractive soft touch pen with rubber finish available in six colours. There are also two models in aluminium coated in black rubber, as well as a tactile pointer. All models use blue ink.

# SEAT Pen with Tactil Pointer

What you have to say is still missing. Unleash your thoughts with this nice aluminium pen with colored rubber touch pointer. Writing with blue ink.

# SEAT Mug

Rituals make us feel good. Most of all, when it's time for tea or coffee in this quality SEAT ceramic mug which holds 350 ml. Good! Hits the spot.



# SEAT Cabin Trolley

To infinity and beyond. Travelling becomes an easy task thanks to this cabin trolley with its four swivel wheels, extendable handle and numeric combination padlock. And thanks to its unique design with the SEAT outline logo and its unique colours, you will never mistake it for someone else's luggage.

# SEAT Bumbag



Criticized by some yet desired by the followers of the latest top fashion, bumbags have always been a topic of controversy. What no one can question, however, is that this SEAT bumbag with adjustable cloth strap, secure clip closure and two zippered pockets is extremely practical.



# SEAT Glove Ice Scraper

Limits only exist if you are not well prepared. With this SEAT polyester glove with black fleece lining that serves as an ice scraper for your windshield, you will be unstoppable.



# SEAT Ice Scraper

An adventure should never come to an end because of something that could be easily resolved. Always keep your small and beautifully designed SEAT ice scraper with its logo in white on hand.



# SEAT Reusable Mask

SEAT's unique style is capable of turning even a face mask into something attractive. Give your day-to-day a modern, sophisticated touch, while complying with [all the] safety measures.

# SEAT Paper Bag



These timeless design bags by SEAT will be there to help when you need them. You weren't planning to take that many things with you? life means improvising and we make it easy for you.





ECOFRIENDLY





# Men's **SEAT Organic Cotton T-Shirt**

No one doubts the need to care for the planet, so let's get moving. SEAT has created an entire range of products made from organic cotton which provide an attractive ecological alternative for sporting our logo, like this wonderful t-shirt.

# Men's **SEAT Organic Cotton Polo**



Maintain your style with this SEAT organic piqué short sleeve polo shirt while keeping toxic chemicals away from you and the environment. Available in only one colour.

# Men's **SEAT Organic Cotton Sweatshirt**

The sweatshirt was invented for practicing sports. But if it's made of organic cotton, like our SEAT sweatshirt, you will want to wear it every day. It's got raglan sleeves, a crew neck and a white logo on the left chest. It's available in three colours.

# Men's **SEAT Organic Cotton Hoodie**

Simply because you are a fan of hoodies. If you like sweatshirts, you won't be able to resist this proposal from SEAT in organic cotton that makes it even more enjoyable. It's available in three colours.



# Women's **SEAT Organic Cotton T-Shirt**

No one doubts the need to care for the planet, so let's get moving. SEAT has created an entire range of products made from organic cotton which provide an attractive ecological alternative for sporting our logo, like this wonderful t-shirt.



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ECOFRIENDLY

# Women's **SEAT Organic Cotton Sweatshirt**

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# Women's **SEAT Organic Cotton Hoodie**

Simply because you are a fan of hoodies. If you like sweatshirts, you won't be able to resist this proposal from SEAT in organic cotton that makes it even more enjoyable. It's available in three colours.

# SEAT Organic Cotton Cap

It will feel great inside and out. Made of organic cotton, this cap has an elegant design with the logo on one side and an adjustable closure with a matte silver metal buckle on the back.





# SEAT Organic Cotton Hat

Your head will be in total agreement with the choice of this hat. Beautifully designed and made solely from organic cotton to take care of you and the environment. Available in two colours.



# SEAT Organic Cotton Backpack

With this practical backpack made of organic cotton and drawstrings you will be supporting a crop farming system as well as fairer production for all. And our logo looks great on it. Dimensions 55 x 50 cm.





# SEAT Organic Cotton Bag

Just as comfortable as any other bag of this type. Just as attractive as your own favourite bag. But made from organic cotton and therefore more respectful of the environment. Dimensions 38 x 41 cm. Why don't you choose this one?



# SEAT Pen with Cork Sleeve

Let the only imprint you leave behind be what you write.  
This eco-friendly pen is made of cork and straw wheat,  
has a click mechanism and bears an engraved logo.



DIN A5

# SEAT Recycled Notebook

This notebook starts off with good karma. Made of recycled cardboard, it holds one hundred plain pages so you can write all about your new life. It includes an elastic support and matching fabric bookmarks and is available in DIN A5 and DIN A6.





DIN A6

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ECOFRIENDLY

# SEAT Cork Keyring



The perfect keyring to go with the range of SEAT hybrids models. Made of cork, a sustainable and organic material, it sports an elegant logo engraved with laser. Where shall we go today?



# SEAT Bottle with Cork Sleeve

Perfect for those that want to practice what they preach.  
This glass bottle couldn't be more ecological: cork sleeve,  
bamboo stopper and braid rope handle. It holds 500 ml and  
bears our engraved logo without the use of ink.

# SEAT Take Away Glass with Cork Sleeve

Cork shows us the ingenuity of nature: lightweight, waterproof and capable of conserving heat or cold. Using it as a sleeve for drinks is a brilliant idea. This take away 400 ml glass is reusable, compostable, resistant up to 120 degrees and suitable for the microwave and the dishwasher.





### **Delivery Time**

The products in this catalogue are merchandising references. There won't be stock at SEAT warehouse. Products will be just in time branded as per your orders reception. Delivery time will be within 3 weeks.

### **Quality Service**

The quality after-sales service will be provided directly by the supplier. For any questions in this regard, please contact directly to:

#### **Silvia Esteve**

Campañas Promocionales, S.L.  
C/ França, 10, Baixos  
08024 Barcelona

☎ +34.93.284.68.00

✉ [silvia@camp-promocionales.com](mailto:silvia@camp-promocionales.com)



